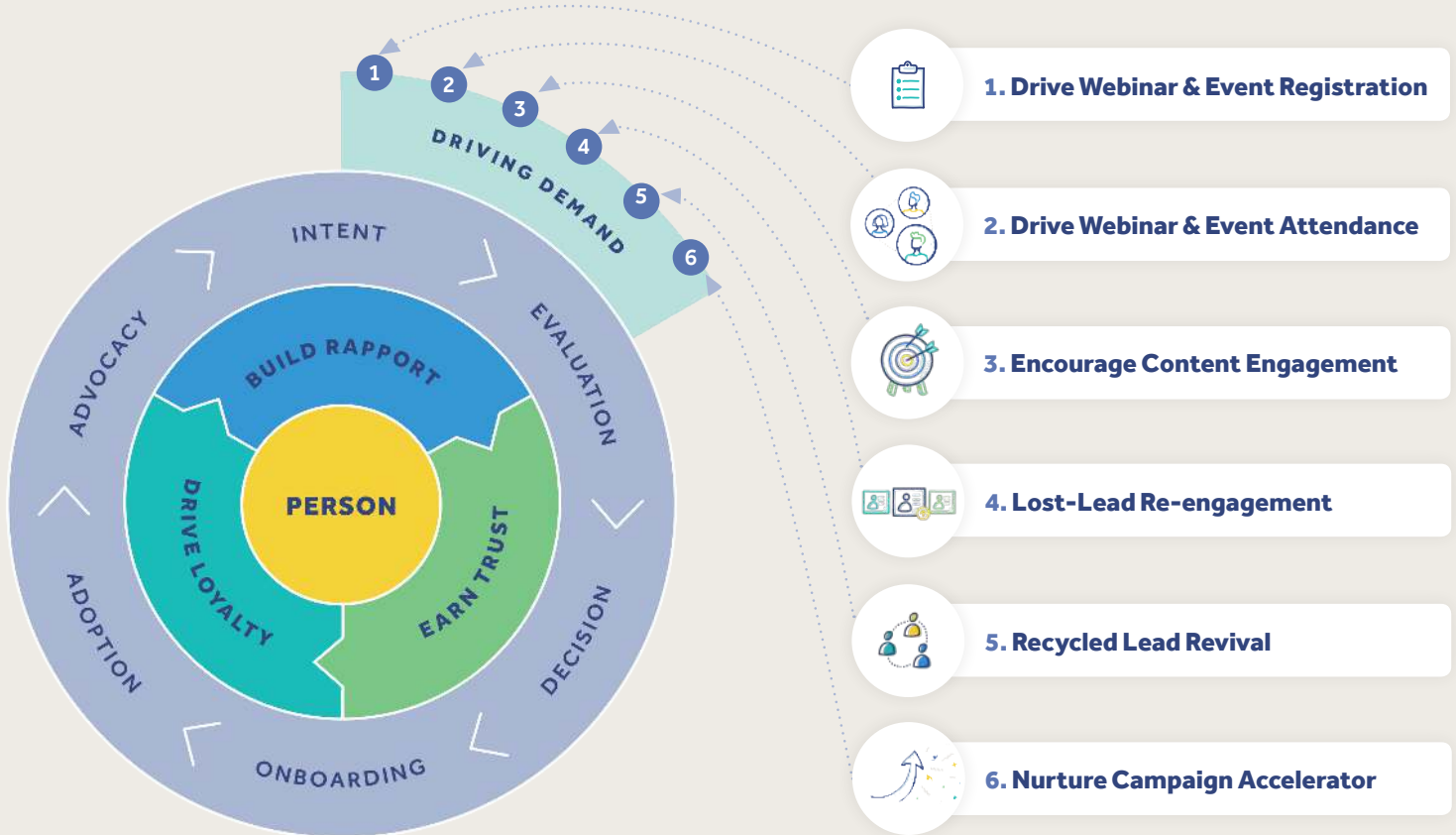


Alyce Activate



Boost the performance of your marketing programs by activating prospects with Alyce

For all the most difficult moments to engage your prospects, Alyce Activate delivers.



Engage prospects throughout the buyer's journey with marketing-executed digital gifting at scale

Generate a universal gift link to send to any prospect on your list.

1

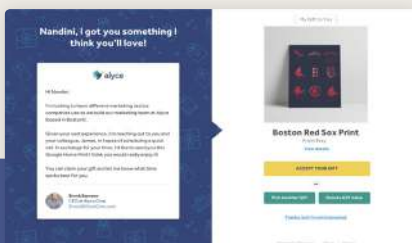
Select a gift and message

2

Determine who to make eligible to receive a gift from this link

3

Alyce generates a universal gift link



OR

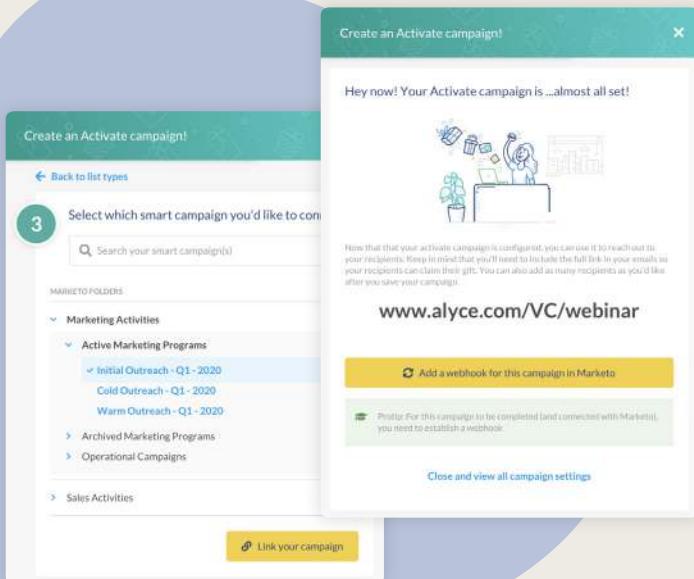
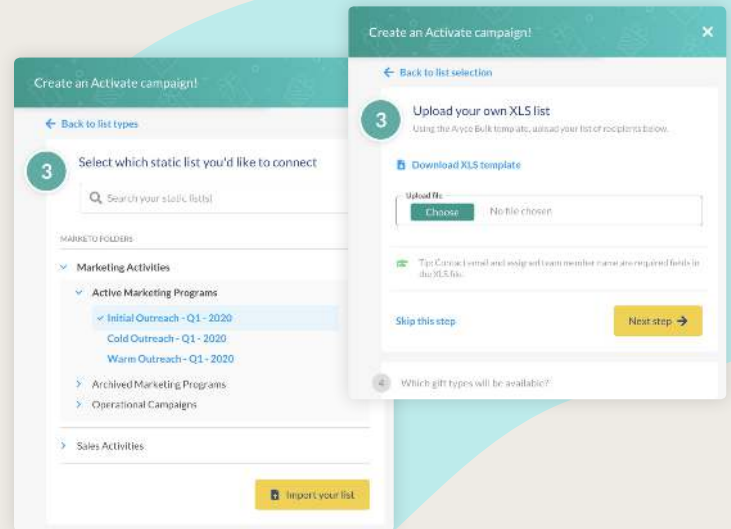


www.alyce.com/VC/webinar

Alyce Activate

Upload any sized list to receive a gift from your Activate gift link

Make contacts eligible to accept a gift from your Activate link by uploading a CSV, or syncing a Marketo Static List.



Trigger digital gifting by linking to Marketo Smart Campaigns

Make contacts eligible to accept a gift from your Activate link based on linked Smart Campaigns from Marketo.

Turn touches that blend in, into moments that stand out



Increase Engagement Rates of all your Marketing Campaigns



More Effective Campaign Follow-Up



Improved ROI on Field Marketing & Demand Gen Programs