

Uber for Business

9 ways to help increase attendance at your next virtual event

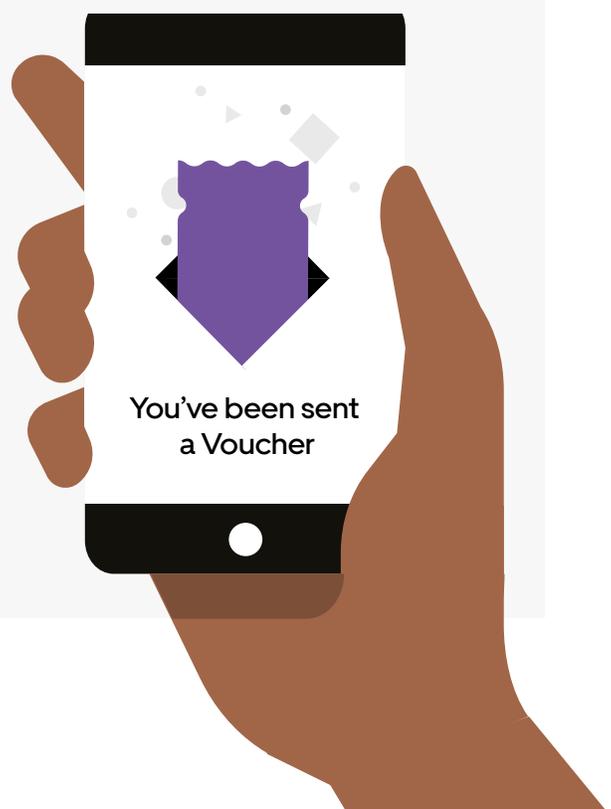


As COVID-19 put a pause on in-person meetups, marketing events have gone virtual.

Now more than ever, marketers are looking for ways to drive attendance and keep engagement high.

One way that works well in person that you can also deliver to attendees wherever they are: food. Using Vouchers for Uber Eats can make any event feel special—and you only end up paying for what’s actually ordered.

Not sure where to start? Here are 9 ways to use meal vouchers for your next event to leave attendees with a moment they won’t soon forget.



Surprise and delight

Without a live event space, it can be hard to make the attendee experience memorable. Here are some ways to use Vouchers to cut through virtual event fatigue:



Offer Uber Eats credit for the first X number of people who register



Provide Uber Eats credit so attendees can order meals during the conference



Give your speakers Uber Eats vouchers to surprise certain attendees during their session

Help VIPs feel extra special

Speakers and VIP attendees are important in making your event shine. Taking an extra step to provide for them helps to create a lasting connection.



Give VIPs and speakers a meal voucher to order breakfast before early sessions

Offer an Uber Eats voucher as part of a thank you package to speakers



Use Uber Eats vouchers to organize lunch for a VIP round table or client-to-prospect meeting



Say thanks to your team

Your team works hard to put on quality events—remind them that their hard work doesn't go unnoticed during an already stressful time.

- Coordinate a virtual lunch or happy hour with your team to celebrate a successful event
- Reward sales outreach with Uber Eats credit as a spiff for whomever drives the most registrations
- Provide a voucher for lunch so organizers don't have to step out while the event is happening (especially for daylong events)



Summing up

Vouchers for Uber Eats can help set your virtual event apart from the rest. Using the Uber for Business dashboard, you can make a single voucher for a VIP or upload a CSV and get codes for the entire guest list.

Vouchers are not only easy to make; they're also easy to redeem with the tap of a personalized link. Customers will appreciate the extra touch—especially when paired with personalized interaction. And you only pay for the amount of the voucher that's used by the recipient, so you can make sure your budget can go as far as possible.

To learn more about Vouchers, tap [here](#) to contact our team.

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